



KZO Video & Collaboration Platform

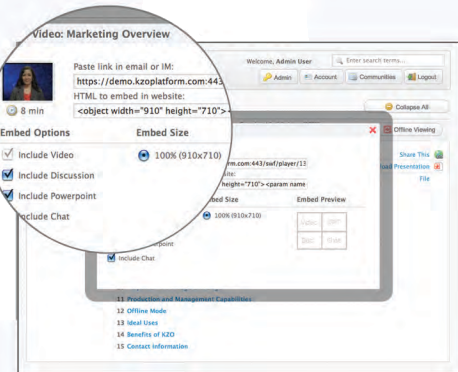
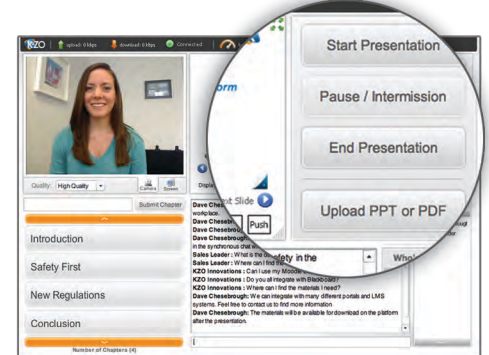
Make your Sales Readiness Videos Work Harder

Creating effective & timely sales readiness videos is vital to your company's success. Save time & money using KZO tools to quickly create & distribute professional, cost effective quality videos

Save Time & Money with KZO Virtual Studio

Tools to quickly create and update videos.

- Create professional quality videos including full motion desktop screen captures in minutes from any web-based computer, in any location
- Leverage your existing video assets by uploading them to the KZO Platform
- Update videos in seconds to keep them fresh and relevant for your sales team



Distribute Videos Seamlessly

Make videos easier than ever before.

- Deliver on-demand videos from any application including web portals, SharePoint or popular Learning Management Systems
- Make searching your video library quick and easy
- Allow anytime, anywhere viewing with our online and offline viewing capabilities

Increase Effectiveness with Collaboration Tools

Real time collaboration to keep your sales team focused.

- Increase understanding with interactive quizzes and polls
- Engage sales members with the ability to ask questions and see each other's comments within the KZO Player
- Keep your sales force informed through automated emails and RSS feeds when new and updated videos are available





Who's Using The KZO Video & Collaboration Platform

KZO, is current working with commercial customers and U.S. Intelligence agencies.

With KZO's unique experience across these groups, KZO's enterprise based solution has been implemented in:

- SaaS Environments
- On-Premise Enterprise Installations

The KZO Video & Collaboration Platform is a powerful tool for:

- Marketing
- Sales Readiness
- eLearning and Training
- Enterprise Communication
- Collaborative Analytics
- Product Demonstrations

The KZO Platform provides collaboration around video and accompanying materials



On-Demand Video

Pre-Produced Videos, Live Feeds, Screen Captures, Webcams



Collaboration

Pinpoint Tagging, Q&A Discussions, Links to Additional Materials, Chat ...



Accompanying Materials

PowerPoint, PDF, Flash Animation, SWF Objects ...



Enterprise Interoperability

The KZO Platform can be a stand alone solution or part of an enterprise ecosystem with other Portals and LMS Solutions ...

About KZO

Headquartered in Reston, Virginia, KZO Innovations was started in 2007 by founders who have been developing video technology for over 16 years.

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What our customers say

“The ability for collaboration within the KZO video platform establishes a critical avenue for questions and feedback between our subject matter experts and our worldwide field organization. Additionally, KZO's video production and distribution features have significantly reduced the time and cost associated with producing videos for the field, as well as with distribution.”

Kristy Summers
Worldwide Sales Enablement
Sybase