

KZO Video and Collaboration Platform

Make your Enterprise Communication videos work harder



Improve the Effectiveness of your Enterprise Communications Team

The KZO Video and Collaboration Platform saves time and money by giving you the tools to quickly create and distribute professional quality communications videos at a fraction of the cost of most other video technologies. With KZO, you can easily update videos to meet the changing needs of your organization while truly engaging viewers through interactive collaboration technologies.

Save time and Money with KZO Virtual Studio

KZO Virtual Studio gives you all the tools you need to quickly create and update videos.

- Create professional quality Enterprise Communications videos in minutes from any web-based computer, in any location
- Leverage your existing video assets by uploading them into the KZO Platform, including your professionally produced videos

Enterprise Communications Videos:

- CEO / Executive Broadcasts & Investor Calls
- All-Hands Meetings & Organizational Announcements
- HR Communications: benefits, compliance, corporate culture, on-boarding...

Distribute Videos with KZO Media Player

KZO Media Player lets you easily distribute videos and have them viewed from your corporate office, client site or home office.

- Securely deliver video on demand from current applications including Web Portals, SharePoint, and more
- Eliminate bandwidth issues that impact distribution and viewing of your videos with KZO's online or off-line viewing capability
- Measure the impact of videos with detailed metrics tracking

Benefits of Using The KZO Platform:

- Collaboration around video improves the impact and effectiveness of your videos
- Reduce employee travel, saving time, money, internal and external resources
- Increase executive communications reinforcing culture, brand, teamwork
- Information is disseminated faster throughout the company, building stronger teams & corporate vision

Increase Video Effectiveness with KZO Collaboration Tools

KZO allows for real time collaboration to keep your organization focused and engaged.

- Increase understanding with interactive Q&A sessions and polls
- Engage team members by allowing them to ask questions and see each other's remarks within the KZO Player
- Keep your organization informed through automated emails and RSS feeds when new and updated videos are available

"With over 11,000 employees in offices around the world, it is critical that we regularly engage our employees about our culture and services. The KZO Video Platform has empowered us to easily extend the reach and frequency of our communications, all within a secure environment. With KZO's Video capture capabilities, we can record a video, publish it to the KZO Platform and deliver it within minutes, dramatically reducing our video production time and cost. KZO also enables us to measure effectiveness of each video communication through detailed metrics that we couldn't track before."

Christie Cox, Corporate Communications Manager
Serco North America

Contact KZO Innovations

Learn more about the KZO Video and Collaboration Platform

Visit: www.kzoinnovations.com | Google: KZO | Email: info@kzoinnovations.com



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About KZO:

Headquartered in Reston, Virginia, KZO Innovations was started in 2007 by founders who have been developing video technology for over 16 years. The KZO Video and Collaboration Platform is a powerful tool for:

- Marketing
- Sales Readiness
- eLearning and Training
- Enterprise Communication
- Collaborative Analytics
- Product Demonstrations

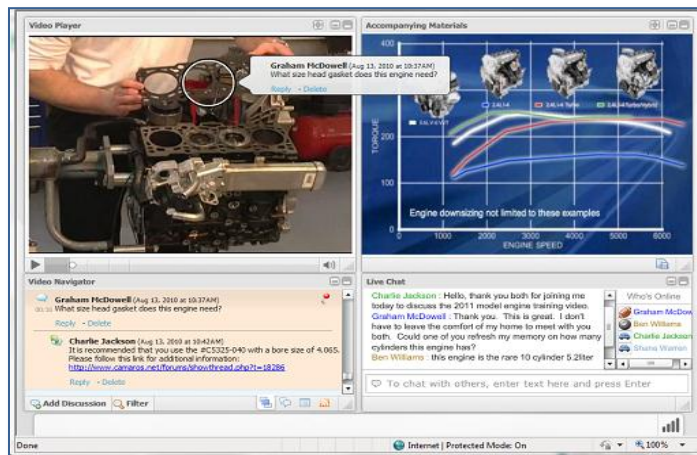
The KZO Platform provides collaboration around video and accompanying materials

On-Demand Video:

Pre-Produced Videos, Live Feeds, Screen Captures, Webcams...

Collaboration:

Pinpoint Marking, Q&A Discussions, Links to Additional Materials, Chat...



Accompanying Materials:

PowerPoint, PDF, Flash Animation, SWF Objects...

Who's Using The KZO Video and Collaboration Platform:

KZO, is current working with commercial customers and U.S. Intelligence agencies. With KZO's unique experience across these groups, KZO's enterprise based solution has been implemented in:

- SaaS Environments
- On-Premise Enterprise Installations

Commercial Customers

SYBASE®



Audi



Intel, Defense & Security



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